

# 2010 **ASSET-A-MONTH** CALENDAR



## January

Asset #14

### ADULT ROLE MODELS

Parent(s) and other adults model positive, responsible behavior

Mentoring Month

## February

Asset #14

### YOUTH AS RESOURCES

Young people are given useful roles in the Community

Youth Leadership Month

## March

Asset #17

### CREATIVE ACTIVITIES

Young person spends three or more hours per week in lessons or practice in music, theater, or other arts

## April

Asset #9

### SERVICE TO OTHERS

Young person serves in the community one or more hours per week

Volunteer Month

## May

Asset #18

### YOUTH PROGRAMS

Young person spends three or more hours per week in sports, clubs, or organizations at school

National Family Month

## June

Asset #10

### SAFETY

Young person feels safe at home, school, and in the neighborhood

Safety Month

## July

Asset #7

### COMMUNITY VALUES YOUTH

Young person perceives that adults in the community value youth

Parks & Recreation Month

## August

Asset #4

### CARING NEIGHBORHOOD

Young person experiences caring neighbors

National Night Out

## September

Asset #6

### PARENT INVOLVEMENT IN SCHOOL

Parents(s) are actively involved in helping young person succeed in school

School Success Month

## October

Asset #2

### POSITIVE FAMILY COMMUNICATION

Young person & parent(s) communicate positively, and young person is willing to seek advice and counsel from parents)

Communicate with Your Kid Month

## November

Asset #41

### POSITIVE CULTURAL IDENTITY

Young person feels proud of her/his cultural background

Family Stories Month

## December

Asset #1

### FAMILY SUPPORT

Family life provides high levels of love and support

Stress Free Family Holiday Month

The Asset-a-Month program is an initiative of the Project Cornerstone public policy team, which contains representatives from local governments, agencies, and youth-serving organizations. For more information visit [www.projectcornerstone.org](http://www.projectcornerstone.org). Several local organizations have adopted the developmental assets within their agencies and can also be contacted in regards to questions regarding developmental assets. These organizations include: Centennial Recreation Center—(408) 782-2128 or [www.mhrcr.com](http://www.mhrcr.com); Mt. Madonna YMCA— [www.ymcasv.org](http://www.ymcasv.org); Morgan Hill Recreation and Community Services—[www.mhrecreation.com](http://www.mhrecreation.com)